



The Aesthetic Meeting 2024

May 2–5, 2024
Exhibits: May 3–5

Vancouver
BC Canada



Why Your Company Should be at The Aesthetic Meeting 2024

- The Aesthetic Society is the pinnacle global conference for education and networking in the aesthetic medicine marketplace by bringing together the best and brightest in the field.
- Board certified plastic surgeons, dermatological surgeons, facial plastic surgeons and ocular plastic surgeons, from around the world gather to enhance their expertise, and expand their network of relationships with peers and industry partners. We bring together young and upcoming plastic surgeons, fellows, resident, and veteran pros to collaborate and learn.
- The average total attendance over the last 2 years has been 1,500, 12 – 15% have been international, exhibiting companies have totaled 196.
- Attendees are high net wealth, owning their own business and provide the best and expect the best
- You will be able forge relationships with decision makers for their business practices, directly gain visibility within a high-profile audience representing patients seeking luxury and wellness products and services.



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What attendees said about the 2023 Annual Meeting

- 100% Would recommend this meeting to others
- 67% Visited The Aesthetic Marketplace all three days
- 49% Made a purchase at the show
- 65% Stated they plan on making a future purchase
- 28% were undecided



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What is our audience demographics?

Age

- 25 – 40 37% (includes residents)
- 40 – 55 34%
- 55 – 70 26%

Gender

- Female 27%
- Male 73%
- Other 0%

Race

- African American 4%
- Middle Eastern 5%
- Latinx/Hispanic 8%
- Asian 14%
- Multiracial 6%
- Caucasian 63%

Based on voluntary responses +/- 3%