



The Aesthetic Surgery
Education and
Research Foundation

2024 Raise Cash for Research Scan to Connect

Letter of Agreement

This agreement is between **The Aesthetic Research Foundation** and _____ with respect to the selected activity or event listed below.
(Company Name)

Company: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email Address: _____ Phone: _____

Raise Cash for Research – Scan to Connect

The Aesthetic Meeting 2024, Friday, May 3 – Sunday, May 5 – The Aesthetic Marketplace.

The exhibiting company named above agrees to make a \$100 donation to The Aesthetic Foundation for each Aesthetic Meeting 2024 attendee who stops by exhibiting company booth and has their badge scanned, with the goal of raising up to \$_____.

Benefits and Visibility provided to participating companies can be found on page 2.

The Aesthetic Research Foundation	Exhibitor
Name: _____	Name: _____
Signature: _____	Signature: _____
Title: _____	Title: _____
Date Accepted: _____	Date Signed: _____

Return form no later than March 1st to:

Erika Ortiz-Ramos, erika@theaestheticsociety.org



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Benefits and Visibility

Meeting App

- Your company listed in alphabetical order with your logo and booth number.
- Push notification reminding attendees to visit your booth.

The Aesthetic Meeting 2024 Program

- Your company listed in alphabetical order (handed out onsite to all attendees)

The Aesthetic Research Foundation Website

- Your company listed in alphabetical order.

Marketing by The Aesthetic Society

The Aesthetic Society and The Aesthetic Research Foundation utilize their assets to increase attendee participation. Thereby encouraging members and attendees to visit the participants, increasing your visibility.

- Raise Cash for Research Supporter ribbon on booth badges.
- Raise Cash for Research participant floor minder by donor's exhibit booth.

Email to Registered Attendees

- Pre-meeting
 - "Know Before You Go"
- On-site
 - Daily Reminder
 - Last Chance
- Post-meeting
 - "Thank You"

Social Media Channels

- Scan to Connect is promoted on each channel, encouraging attendees to participate.
 - Daily Reminder
 - Last Chance to Participate

Suggested Exhibitor Marketing and Promotion

- Promote via your social media.
- Promote from your exhibit booth.
- The Aesthetic Research Foundation to review/approve copy and materials.