

SHOWCASE YOUR BRAND in Front of Surgeons and More!

Signage

Physical Signage at the Convention Center

Follow attendees with branding and key messaging throughout the day!

- Plan for signage in high-traffic areas
- Banners, Column Wraps, Escalator Graphics, Wall Graphics, Window Clings, and Meter Boards
- Secure Signage Today!
envision.freeman.com/show/the-aesthetic-meeting-2025/home

Residents

Residents and Fellows Forum*

Build relationships with residents and fellows!

- \$25,000 Exclusive

Residents and Fellows Reception*

Meet residents and fellows!

- \$20,000 Exclusive

Medical Students Interested in Plastic Surgery (course)

Support resident education and build relationships!

- \$6,500 Exclusive

Industry Lunch & Learns Industry-Sponsored Events

Lunch & Learn Industry Forums

Present a strategic program, live demonstration, or lead a focus group. Plan early to be included in marketing.

- \$8,000 Limited Opportunities
- Thursday, Friday, and Saturday

Industry-Sponsored Evening Events

Network with Aesthetic MEET attendees at an industry-hosted event—The Aesthetic Society promotes your event!

- \$20,000 Thursday
- \$20,000 Friday
start time after 8:30pm
- \$20,000 Saturday

Digital Signage

Digital Signage at the Convention Center

Showcase your brand on digital displays around the convention center.

- Large Outdoor Marquees, and Large Overhead Screens Indoors.
- Continuous Rotation Throughout the Meeting
- Email for Pricing

Target Women Surgeons

Women Aesthetic Surgeons' (WAS) Symposium

Network with female aesthetic plastic surgeons! The WAS committee is currently planning this symposium.

- \$6,500—Limited Opportunities
- Post-Meeting Message to Registered Surgeons

Women Aesthetic Surgeons' Lounge*

Co-branded with Women Aesthetic Surgeons (WAS).

- \$20,000 Exclusive—
Inside The Aesthetic Marketplace (Exhibit Hall)

Women Aesthetic Surgeons' Mother's Lounge (Lactation Suite)

Co-branded with Women Aesthetic Surgeons (WAS).

- \$7,500 Exclusive

Overarching Sponsor

Industry Supporter

Great Branding Visibility and More!

- \$32,000
- Email for Details

**First Right Provided to Prior Year's Sponsor
Subject to Change*

Continued

Reserve Now: Jackie S. Nunn | Jackie@theaestheticsociety.org

SHOWCASE YOUR BRAND

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Targeted Advertising

The Aesthetic MEET Registration Brochure—Full Page Exclusive Ad

Your exclusive ad will be featured in the meeting registration brochure that is physically mailed to Aesthetic Society members!

- \$11,000 Exclusive

The Aesthetic MEET App Advertising

Your brand in the hands of all The Aesthetic MEET attendees! Your ad rotates continuously throughout the meeting and links to a splash page or your website.

- \$2,000—Limited to 10

Badge Mailing to Surgeons—Exclusive Targeted Insert

Include a targeted insert in The Society's badge mailing to plastic surgeons.

- \$5,000

Hotel Door Drops

Deliver a targeted insert at the JW Marriott, Fairmont Austin, and at the Hilton Austin. (Approx. 1,100 rooms each day)

- Thursday Exclusive Drop—\$10,000
- Friday Exclusive Drop—\$10,000
- Saturday Exclusive Drop—\$10,000

Hotel Key Cards

Deliver a targeted message at the JW Marriott, Fairmont Austin, and Hilton Austin.

- \$13,000

Online Banner Ads

Rotating Banner Ad and Link on The Aesthetic MEET Website live for one month leading up to the meeting.

- \$2,500

Onsite Brochure

Your ad featured in The Aesthetic MEET brochures distributed at the meeting.

- \$1,500 Quarter Page
- \$6,000 Full Page

High-Visibility with Speaking Opportunities

The Aesthetic Arena Sponsor

Sponsor the Arena Friday–Sunday! Aesthetic plastic surgeons deliver presentations throughout the day from The Aesthetic Arena stage in The Aesthetic Marketplace (exhibit hall). Plastic surgeons gather to listen to the keynote presentations.

- \$21,000 Exclusive—Visibility on Friday, Saturday, and Sunday!
- Includes a brief speaking opportunity on the first day.

ASJ Champagne Reception*

Network with ASJ friends and colleagues!—An afternoon reception with a brief speaking opportunity.

- \$16,000 Exclusive

Faculty/International Reception

Network with Faculty, Leadership, and International Surgeons!

- \$14,000 Exclusive—Includes a brief speaking opportunity.

Presidential Welcome Reception

Kiya Movassaghi, MD, DMD, FACS—President of The Aesthetic Society and Onelio Garcia Jr. MD, FACS—President of The Aesthetic Foundation welcome meeting attendees!

- \$14,000 Limited

Visibility Outside of The Aesthetic Marketplace (exhibit hall)

5K Fun Run (or Walk!)—Second Annual

Set your alarm, lace up your running shoes, and Raise Cash For Research! Benefits The Aesthetic Foundation.

- \$5,000

Externship Program Reception

Network with surgeons and externs who are part of an immersive educational experience for medical students who are underrepresented in medicine and without a home plastic surgery program.

- \$7,500—Limited Opportunities

Premiere Global Hot Topics Sponsorship (no CME)

Branding and visibility tied to this popular course!

- \$12,000

Branded Backdrop Display

Feature your brand outside The Aesthetic Marketplace (exhibit hall) with a branded display wall for photos and Instagram posts. Positioned in a high traffic area.

- \$20,000
- Visibility outside of The Aesthetic Marketplace—Friday–Sunday!

Industry-Branded Lounge with Seating

Feature your brand outside of The Aesthetic Marketplace (exhibit hall) with a branded sponsor lounge with seating and a branded backdrop. Can be a charging station too! Positioned in a high traffic area.

- \$25,000
- Visibility outside of The Aesthetic Marketplace—Friday–Sunday!

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