



**The  
Aesthetic  
Foundation**

**Raise Cash for Research  
Scan to Connect  
2025**

**Letter of Agreement**

This agreement is between **The Aesthetic Foundation** and \_\_\_\_\_  
with respect to the selected activity or event listed below. (Company Name)

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

**Raise Cash for Research – Scan to Connect**

The Aesthetic MEET 2025, Friday, March 21 – Sunday, March 23 – The Aesthetic Marketplace.

The exhibiting company named above agrees to make a \$100 donation to The Aesthetic Foundation for each Aesthetic MEET 2025 attendee who stops by exhibiting company booth and has their badge scanned, with the goal of raising up to \$\_\_\_\_\_.

**Benefits and Visibility** provided to participating companies can be found on page 2.

| <b>The Aesthetic Foundation</b> | <b>Exhibitor</b>   |
|---------------------------------|--------------------|
| Name: _____                     | Name: _____        |
| Signature: _____                | Signature: _____   |
| Title: _____                    | Title: _____       |
| Date Accepted: _____            | Date Signed: _____ |

**Return form no later than February 1<sup>st</sup> to:**  
Erika Ortiz-Ramos, [erika@theaestheticsociety.org](mailto:erika@theaestheticsociety.org)



# The Aesthetic Foundation

## Raise Cash for Research Scan to Connect 2025

### Letter of Agreement

#### Marketing Provided by The Aesthetic Society and The Aesthetic Foundation

The Aesthetic Society and The Aesthetic Foundation utilize their assets to increase attendee participation. Thereby encouraging members and attendees to visit the participants, increasing your visibility.

#### Meeting App

- Your company listed in alphabetical order with your logo and booth number.
- Push notification reminding attendees to visit your booth.

#### The Aesthetic MEET 2025 Program

- Your company listed in alphabetical order (handed out onsite to all attendees)

#### Signage at The Aesthetic MEET 2025

- Meterboard with your company name and booth number.

#### The Aesthetic Foundation Website

- Your company listed in alphabetical order.

#### Booth

- Raise Cash for Research Supporter ribbon on booth badges.
- Raise Cash for Research participant floor minder by donor's exhibit booth.

#### Email to Registered Attendees

- Pre-meeting
  - "Know Before You Go"
- On-site
  - Daily Reminder
  - Last Chance
- Post-meeting
  - "Thank You"

#### Social Media Channels

- Scan to Connect is promoted on each channel, encouraging attendees to participate.
  - Daily Reminder
  - Last Chance to Participate

#### Suggested Exhibitor Marketing and Promotion

- Promote via your social media.
- Promote from your exhibit booth.
- The Aesthetic Foundation to review/approve copy and materials.