

BUSINESS OF LAUNCHING YOUR PRACTICE

Oct 12-13, 2024
Renaissance Dallas
Dallas, Texas

Chair: Nolan Karp, MD
Vice-Chair: Ashley Gordon, MD

We invite you to participate at this bi-annual meeting!

Take advantage of this opportunity to exhibit your products and services to residents and fellows who will soon be starting their own practices.

This symposium chaired by Nolan S. Karp, MD and Ashley Gordon, MD will be an exciting weekend filled with common business concerns and answers to the most commonly asked question of recent graduates, residents and fellows: What Comes After Graduation?

With expected in-person attendance of approximately 50 surgeons and aesthetic professionals, exhibits will be intimate with 10 available tables. Space is limited - do not delay! Submit your application today.

Submit your [application](#) today!

Visit the meeting [website](#) for more details!

For information about exhibiting, please contact:

Erika Ortiz-Ramos
erika@theaestheticsociety.org

Exhibit Space, Space Assignments, and Cancellation Policy

Exhibit Space – space is limited

[Click here to download application](#)

Fee: \$2,550

Exhibit Your Way! Attend the sessions and network! Participation includes Facilitated Networking Reception, meals, and access to sessions for up to two representatives. Select your preference below.

1. Six-foot Table: Includes two chairs and two company representative badges
2. Company Representatives Only: Includes two company representative badges

For each company registration, exhibitors will receive:

- ❖ Your company's name and description included on handout to attendees
- ❖ Saturday evening Facilitated Networking Discussions. Use this opportunity to connect with the attendees and establish relationships
- ❖ Continental breakfasts, breaks and luncheons with meeting attendees
- ❖ Spectator admission to sessions
Opportunity to connect with approximately 50 potential new customers in person
- ❖ Pre-Registration list will be provided two weeks prior to the meeting

Space Assignments

- ❖ Placement of exhibits will be pre-assigned by the Director, Exhibit Sales and Meeting Services, based on conflict-of-interest positions and the date of receipt of the application.
- ❖ Exhibitor tables will be pre-labeled for set-up.
- ❖ Space assignments may not be changed.

Cancellation Policy

- ❖ In the event of cancellation, refunds will be made if notification of cancellation is received in writing to erika@theaestheticsociety.org prior to August 15, 2024.
- ❖ There will be a 25% administrative fee of \$637.50 per tabletop for ALL refunds.
- ❖ Any cancellation received after August 15, 2024, or no shows to the meeting, will not be refunded.

Rules & Restrictions

- ❖ Displays are limited to TABLETOPS ONLY. Banner stands may be displayed directly behind your table if space permits. No banners may be displayed on the sides of tables. All exhibits, equipment, displays, literature, video and audio equipment, etc. must be contained within the allotted space. Care is to be used so as not to obstruct those exhibiting in adjacent spaces.
- ❖ The exhibitor fee of \$2,550 includes the full meeting registration of two representatives per table and indicated food and beverage. An additional representative may register for a non-transferable fee of \$550 (\$600 on-site) with a maximum of four representatives per tabletop - two representatives at a time. Badges are NOT transferable.
- ❖ Sales, order placement and/or delivery for/of merchandise is permitted. Each transaction must be accompanied by a receipt for the purchaser. All transactions must be conducted in a professional manner consistent with The Aesthetic Society's Rules and Regulations.
- ❖ Exhibits not adhering to these rules and regulations will be dismantled on-site at the exhibitor's expense with no refund.

Rules & Regulations Continued

- ❖ All exhibitors are expected to abide by all applicable Food and Drug Administration regulations. Products which are not FDA approved or are pending FDA approval will be permitted to be exhibited when accompanied by the appropriate signage.
- ❖ All exhibitors are expected to abide by the ACCME Standards for Integrity and Independence in Accredited Continuing Education where there is a clear, unbridgeable separation between accredited continuing education and marketing and sales.
- ❖ For security reasons, The Aesthetic Society discourages cash transactions.

All exhibits MUST REMAIN INTACT until the official closing time - Sunday, October 13th at 1:30 PM. If you dismantle your booth prior to this time, you will be penalized, and three points will be deducted from your account. Please plan your travel accordingly.

The Aesthetic Society reserves the right to control, restrict and supervise any exhibitor whose exhibit and/or conduct and activities are deemed objectionable.

As Noted on the Application

- ❖ No Friends and Family. You will not allow any individual to participate in your place.
- ❖ No Photographs. You will not photograph, record, or take any screen captures of the presentations.
- ❖ PHI Confidentiality. You will hold in strictest confidence any protected health information revealed.
- ❖ Permission to be Photographed. You understand that The Aesthetic Society will record this event for its own purposes, including republication in print and on its digital platforms. You hereby give permission for The Aesthetic Society and its assigned, to use your name, photograph, and public-facing biography, without compensation to you, in conjunction with any such uses.
- ❖ Release of All Claims. You hereby release, indemnify against all costs, expenses, and attorney fees, and hold harmless the event venue and The Aesthetic Society, as well as their respective affiliates, directors, officers, agents, employees, contractors or volunteers, from any claims related in any fashion to the event.
- ❖ Assumption of Risk. You accept and assume all risks of your in-person participation, including the risk of injury or contracting an infectious disease.

Liability/Security

- ❖ Although all reasonable efforts will be made to provide security, exhibitors are urged to secure valuables nightly. Neither The Aesthetic Society nor the meeting venue will be responsible for lost or stolen items.
- ❖ Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save The Aesthetic Society/The Aesthetic Foundation, the meeting venue - and their employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof excluding any such liability caused by the sole negligence of the meeting venue, its employees or agents.

Liability/Security Continued

- ❖ Exhibitor must maintain sufficient liability insurance which covers all potential problems during the meeting.
- ❖ Exhibitor acknowledges that The Aesthetic Society and the meeting venue - do not maintain responsibility or insurance covering such losses by exhibitor. We are aware that general security will be provided and if losses or problems occur, we agree to promptly notify Erika Ortiz-Ramos, erika@theaestheticsociety.org or Jamie Rosenstein, jamie@theaestheticsociety.org so that the proper authorities can be alerted.

Special Assistance

If, due to a disability, you require any further assistance while in attendance at this meeting, or if you have any specific dietary restrictions, please contact Jamie Rosenstein, jamie@theaestheticsociety.org or at 562.799.2356.

Install and Dismantle, Exhibit Dates and Hours

Install/Dismantle Dates and Hours

Install

Friday, October 11

3:00 pm - 6:00 pm

All exhibits must be completely set up by 6:00 pm. Unauthorized personnel are not allowed in the exhibits. **Please note, there will be NO SECURITY on this day.**

Dismantle

Sunday, October 13

1:30 pm - 4:30 pm

All exhibits must remain intact until closing on Sunday, October 13, 2024, at 1:30 pm - the official closing time.

If you dismantle your table prior to this time, you will be penalized, and three points will be deducted from your account. **Please plan your travel accordingly.**

Exhibit Dates and Hours

Saturday, October 12

7:00 am - 3:30 pm

Includes: Breakfast, morning break, lunch, afternoon break and networking reception.

Breakfast: 7:00 am - 7:30 am

Morning Break: 9:45 am - 10:15 am

Lunch: 12:00 am - 1:00 pm

Afternoon Break: 3:00 pm - 3:20 pm

Sunday, October 13

7:00 am - 1:30 pm

Includes: Breakfast, morning break and lunch

Breakfast: 7:00 am - 7:30 am

Morning Break: 10:15 am - 10:15 am

Lunch: 12:15 am - 1:15 pm

Exhibit schedule is subject to change

Shipping To and From the Hotel/Meeting

Exhibitors are responsible for their own shipping requirements and payment both to and from the meeting. If you are shipping boxes directly to the hotel, you **MUST** address your shipment as follows:

To: Guest Name
The Aesthetic Society
Renaissance Dallas Hotel
2222 N. Stemmons Fwy
Dallas, TX 75207

Packages that arrive prior to October 9, 2024 are subject to a storage fee.

Shipping From the Hotel/Meeting

The hotel does NOT have a business center. You are required to coordinate all outbound shipping. This means that you must personally call FedEx, UPS, etc. to have your packages picked up at the hotel.

You must bring your own labels. You will not be able to print these onsite.

At the end of the meeting, you will pack and label your items and call UPS/FedEx to schedule a pickup for Monday, September 9.

The pick-up address is:

Guest Name/Company Name
Renaissance Dallas Hotel
2222 N. Stemmons Fwy
Dallas, TX 75207

Once you have scheduled your pickup, you may leave your items on your table.

Shipments to/from the hotel may be subject to handling fees. These fees and charges are the sole responsibility of the exhibiting company.

Target Residents & Fellows!

Business of Launching Your Practice: Targeted Sponsorship - \$20,000

Commit to an overarching sponsorship of the Residents Symposium to secure high-level benefits and visibility at this symposium. If residents are a key area of focus for your company this level of support will have the most impact and will yield the best results to building relationships with residents, fellows, and doctors new in practice.

Email for details:

Jackie S. Nunn
Senior Director, Industry Relations
jackie@theaestheticsociety.org



2222 North Stemmons Freeway
Dallas, Texas 75207

Renaissance Dallas Hotel, is offering the following accommodations (10/10 - 10/13):

Standard room \$209 plus tax

Check-In/Check-Out Time

Check-In is 4:00 pm

Check-Out is 11:00 pm

Please reserve your room by visiting
<https://www.marriott.com/event-reservations/reservation-link.mi?id=1699129752776&key=GRP&app=resvlink>

Deposit and cancellation penalties may apply.



Last Day for Reservations

Thursday, September 19, 2024, is the last day for reservations. After this date, room reservations at our preferred rate may no longer be available.

Electrical, Internet Access and Audio-Visual Services

If you require electrical, internet access or audio-visual services you must order these from Pinnacle Live. These are NOT included with your table.

Wi-Fi is NOT included. If you require internet, you must order it.

[Internet Access and Audio-Visual form](#)
[Electrical form](#)

Earning Exhibitor Priority Points

You can earn additional exhibitor priority points by:

- ❖ Utilizing guest room(s) in the official Aesthetic Society housing block - 3 points (3 points per company - not per room)
- ❖ Submitting your company description before the deadline - 1 point
- ❖ Supporting The Aesthetic Society's education programs, advertising and/or special projects - 1 point per \$5,000 spent

Exhibitor Badge Registration

The [Exhibitor Badge Registration Form](#) should be returned by September 15, 2024, to erika@theaestheticsociety.org or via fax to 212.921.0011.

Any forms received after September 15, 2024, will be processed on-site at the meeting. The fee will be \$600 per badge printed onsite.

Exhibitor Description

Complete and submit the [Exhibitor Description Form](#) via email to erika@theaestheticsociety.org - the description of your company's product/services in 50 words or less.

**Must be submitted prior to the deadline of
September 15, 2024, to qualify.
NO EXCEPTIONS.**

Important Dates to Remember

Immediately

[Complete Application forms and return with payment](#)

August 15, 2024

Table cancellation deadline

September 15, 2024

[Exhibitor Badge Registration deadline](#)
[Exhibitor Description deadline](#)

September 19, 2024

Cut-off date for hotel reservations

October 1, 2024

[Electrical, Internet Access and Audio-Visual Services deadline](#)

Symposium Contacts

Inquiries, Applications, Exhibitor Descriptions and Badges

Erika Ortiz-Ramos, CEM,
Director, Exhibit Sales and Meeting Services
Email: erika@theaestheticsociety.org

Special Assistance

Kathleen McClemmy, CMP
Senior Director, Education and Meetings
Email: kathleen@theaestheticsociety.org

Sponsorship and Industry Hosted Events

Jackie Nunn
Senior Director, Industry Relations
Email: jackie@theaestheticsociety.org



The Aesthetic Society®

FACE + RHINO

Face Chair • Chris Surek, DO
Rhino Chair • Oren Tepper, MD
Vice Chair • Michael Lee, MD

BREAST + BODY

Chair • David Sieber, MD
Vice Chair • Kristi Hustak, MD

Combined

Sept 5 - 8, 2024 — Scottsdale, AZ

Join us for Combined Face+Rhino,
Breast+Body Symposium,
September 5-8, 2024.

This event will deliver the ultimate interactive experience with some of the specialty's brightest minds. Be sure to join us in person in Scottsdale, Arizona for education, networking opportunities and can't miss hands on workshops, including the ultrasound workshop and cadaver lab. The main educational sessions will also be available virtually for those unable to travel to Scottsdale for the meeting.

Face/Rhinoplasty

Face Chair – Chris Surek, DO
Rhinoplasty Chair – Oren Tepper, MD
Vice Chair – Michael Lee, MD

Breast/Body

Chair – David Sieber, MD
Vice-Chair – Kristi Hustak, MD

With expected in-person attendance of approximately 100 surgeons and aesthetic professionals, exhibits will be intimate with 30 available tables. Space is limited - do not delay! Submit your application today.

For more information, please contact
Erika Ortiz-Ramos,
erika@theaestheticsociety.org.

The
Aesthetic

MEET
MEET
MEET
MEET
MEET

shape the future

2025 AUSTIN, TX MAR. 20-23
EXHIBITS: MAR. 21-23



We invite you to apply to participate at
The Aesthetic Meet 2025!

The meeting will be held at the Austin
Convention Center, Austin, TX

Exhibit Dates are:

Friday, March 21 – Sunday, March 23,
2025.

Wondering why you should exhibit at
The Aesthetic Meeting?

Here are some reasons:

- Network with more than 1,000
Aesthetic Plastic Surgeons, Nurses
and Physician Assistants
- Interact with surgeons interested in
learning about your products and
services
- Encounter prospective and existing
clients and improve your brand
visibility
- Educate and inform attendees
about new changes or advances in
your products

For more information, please contact
Erika Ortiz-Ramos,
erika@theaestheticsociety.org.