

A Hybrid Symposium

CME Available

Virgin Hotels Las Vegas

Las Vegas, NV

JAN

13-16

2022



Facial and Rhinoplasty Symposium

Chairs: **Louis Bucky, MD, Jason Roostaeian, MD,
and Charles Thorne, MD**

Cadaver Lab Chair: **Chris Surek, DO**

meetings.theaestheticsociety.org/face-and-rhino



We invite you to take advantage of this opportunity to exhibit your products and services to this unique group of aesthetic plastic surgeons.

This symposium will focus on facial rejuvenation and rhinoplasty, featuring the latest surgical techniques and combinations using volume, restoration, energy-based modalities and shaping to gain optimal results. Aging concepts, anatomy, aesthetic evaluation, surgical options, fat grafting, fillers and complications will be presented.

An optional facial and rhinoplasty cadaver lab will be offered giving attendees the opportunity to experiment using the techniques featured in the symposium.

Submit your [application](#) today! For information about exhibiting at the Facial and Rhinoplasty Symposium, please contact Erika Ortiz-Ramos, erika@theaestheticsociety.org or Michelle Rincón, michelle@theaestheticsociety.org.

Exhibit Space - limited to 30 exhibitors

[Click here to download application](#)

Fee: \$2,200 per six-foot table

Exhibits will be in the Primrose Ballroom. For each table rented, exhibitors will receive:

- ❖ One (1) six-foot draped table and two (2) chairs in the exhibit area
- ❖ Two company representatives allowed per table
- ❖ Your company's name and information in the meeting app
 - ❖ Exhibit Fee must be received by the Registration Deadline December 1, 2021, to qualify
- ❖ Attendee list, printed and provided onsite in Las Vegas, NV
 - ❖ Does not include email addresses
- ❖ Continental breakfasts, breaks and luncheons with meeting attendees
- ❖ Spectator admission to the Scientific Session - space permitting
- ❖ Opportunity to discuss your products/services with 100+ meeting attendees

Space Assignments

- ❖ Placement of exhibits will be pre-assigned by the Director of Exhibits, based on conflict-of-interest positions and the date of receipt of the application
- ❖ Exhibitor tables will be pre-labeled for set-up
- ❖ Space assignments may not be changed

Cancellation Policy

- ❖ In the event of cancellation, refunds will be made if notification of cancellation is received in writing to erika@theaestheticsociety.org prior to November 30, 2021. There will be a 25% administrative fee of \$500 per tabletop for ALL refunds
- ❖ **Refunds will not be made for cancellations received after November 30, 2021.**

Rules & Restrictions

- ❖ Displays are limited to TABLETOPS ONLY. Banner stands may be displayed directly behind your table if space permits. No banners may be displayed on the sides of tables. All exhibits, equipment, displays, literature, video and audio equipment, etc. must be contained within the allotted 6' of table space. Care is to be used so as not to obstruct those exhibiting in adjacent spaces.
- ❖ The exhibitor fee of \$2,200 includes the full meeting registration of two representatives per table and indicated food and beverage. An additional representative may register for a non-transferable fee of \$500 (\$550 on-site) with a maximum of four representatives per tabletop - two representatives at a time. Badges are NOT transferable.
- ❖ For security reasons, The Aesthetic Society discourages cash transactions.
- ❖ Sales, order placement and/or delivery for/of merchandise is permitted. Each transaction must be accompanied by a receipt for the purchaser. All transactions must be conducted in a professional manner consistent with The Aesthetic Society's Rules and Regulations.

Rules & Restrictions Continued

- ❖ Exhibits not adhering to these rules and regulations will be dismantled on-site at the exhibitor's expense with no refund.
- ❖ All exhibitors are expected to abide by all applicable Food and Drug Administration regulations. Products which are not FDA approved or are pending FDA approval will be permitted to be exhibited when accompanied by the appropriate signage.
- ❖ All exhibitors are expected to abide by all ACCME Standards for Commercial Support. Standard 4 states that no promotional activity may occur in the area of a CME activity.

All exhibits **MUST REMAIN INTACT** until the official closing time - Saturday, January 15, at 2:00 pm. If you dismantle your booth prior to this time, you will be penalized, and three points will be deducted from your account. Please plan your travel accordingly.

The Aesthetic Society reserves the right to control, restrict and supervise any exhibitor whose exhibit and/or conduct and activities are deemed objectionable.

Attendance Agreement In-Person and Virtual

As Noted on the Application

- ❖ No Friends and Family. You will not allow any individual to participate in your place.
- ❖ No Photographs. You will not photograph, record, or take any screen captures of the presentations.
- ❖ PHI Confidentiality. You will hold in strictest confidence any protected health information revealed.
- ❖ Permission to be Photographed. You understand that The Aesthetic Society will record this event for its own purposes, including republication in print and on its digital platforms. You hereby give permission for The Aesthetic Society and its assigned, to use your name, photograph, and public-facing biography, without compensation to you, in conjunction with any such uses.
- ❖ COVID-19 Policy. You agree to adhere to all infectious disease protocols in place during the event, including those imposed by The Aesthetic Society, the venue, the county health department, and any state directives, and if you so fail, you hereby consent to be ejected from the venue with no refund.
- ❖ Assumption of Risk. You accept and assume all risks of your in-person participation, including the risk of injury or contracting an infectious disease, including but not limited to COVID-19 exposure.
- ❖ Release of All Claims. You hereby release, indemnify against all costs, expenses, and attorney fees, and hold harmless the event venue and The Aesthetic Society, as well as their respective affiliates, directors, officers, agents, employees, contractors or volunteers, from any claims related in any fashion to the event.

Liability/Security

- ❖ Although all reasonable efforts will be made to provide security, exhibitors are urged to secure valuables nightly. Neither The Aesthetic Society nor Virgin Hotels Las Vegas will be responsible for lost or stolen items.
- ❖ Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save The American Society for Aesthetic Plastic Surgery/The Aesthetic Surgery Education and Research Foundation, Virgin Hotels Las Vegas and their employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of, or caused by, exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof excluding any such liability caused by the sole negligence of Virgin Hotels Las Vegas, its employees or agents.

Liability/Security Continued

- ❖ Exhibitor must maintain sufficient liability insurance which covers all potential problems during the meeting.
- ❖ Exhibitor acknowledges that The American Society for Aesthetic Plastic Surgery, Inc., and Virgin Hotels Las Vegas do not maintain responsibility or insurance covering such losses by exhibitor. We are aware that general security will be provided and if losses or problems occur, we agree to promptly notify the The Aesthetic Society's Director of Exhibits or Director of Meetings so that the proper authorities can be alerted.

COVID-19 Vaccination Required

NEW!!! COVID-19 Vaccination Required

You must Be Fully Vaccinated. For the health and safety of attendees, exhibitors and staff, The Aesthetic Society will adopt a “Covid-19 Vaccination Required” policy for in-person attendance at the Facial and Rhinoplasty Symposium at Virgin Hotels Las Vegas (Las Vegas, NV).

A person is considered fully vaccinated:

2 weeks after their second dose in a 2-dose series, such as the Pfizer and Moderna vaccine, or

2 weeks after a single-dose vaccine, such as Johnson & Johnson's Janssen vaccine.

Proof of Vaccination. All registered attendees and exhibitor representatives will receive an email two weeks prior to the meeting with instructions to verify their fully-vaccinated status within 48 hours. Any attendees or exhibitors who have not pre-registered for the meeting will be required onsite to prove they are fully vaccinated.

ONLY those who complete the process and are fully vaccinated will be admitted. Those who are not fully vaccinated may attend virtually. Additionally, all exhibitors, attendees and staff will be required to wear masks per Las Vegas, NV guidelines. All current federal guidance, as well as state and local regulations, will be enforced by The Aesthetic Society.

For more information, please contact:

Erika Ortiz-Ramos, erika@theaestheticsociety.org

Kathleen McClemmy, kathleen@theaestheticsociety.org

Install/Dismantle Dates and Hours

Install

Thursday, January 13

3:00 pm - 5:00 pm

All exhibits must be completely set up by 5:00 pm. Unauthorized personnel and/or children under 16 are not allowed in the exhibit area during setup, exhibit hours or dismantling.

Dismantle

Saturday, January 15

2:00 pm - 5:00 pm

All exhibits must remain intact until closing on Saturday, January 15, 2022, at 2:00 pm - the official closing time.

If you dismantle your booth prior to this time, you will be penalized, and three points will be deducted from your account. **Please plan your travel accordingly.**

Exhibit Dates and Hours

Thursday, January 13

See and Sip (in the exhibit hall)

5:00 pm - 5:30 pm

Friday, January 14

7:00 am - 5:15 pm

Includes: Breakfast, morning break, lunch, and afternoon break

Saturday, January 15

7:00 am - 2:00 pm

Includes: Breakfast, morning break, and lunch break

Exhibit schedule is subject to change

Shipping To and From the Hotel/Meeting

Shipping details: [Click here](#)

Exhibitors are responsible for their own shipping requirements and payment both to and from the meeting. If you are shipping boxes directly to the hotel, you MUST address your shipment as follows:

Guest Name/Guest Cell/
Exhibiting Company Name
The Aesthetic Society's Facial and
Rhinoplasty Symposium
January 13-16, 2022
Virgin Hotels Las Vegas
4455 Paradise Road
Las Vegas, NV 89169

Arrange to have your packages arrive to the hotel at least 2-3 days prior to your event to allow for necessary processing time.

Your packages will be held in the Package Room until pickup or delivery. Contact the Package Room to arrange the delivery of your materials.

For deliveries to guest rooms or meeting space, please allow 45-60 minute delivery time. Pallets of materials may require higher delivery times.

You must be present to accept the delivery. Packages will not be left in an unattended space and will be returned to the Package Room until arrangements are made for repeat delivery.

There will be a \$5.00 per week service charge for anything stored by the business center longer than 7 days.

Shipments that arrive at the hotel will be subject to handling fees and delivery charges. These fees and charges are the sole responsibility of the exhibiting company.

Sponsorship Opportunities

- ❖ Aesthetic Meeting App Rotating Banner Ad – \$1,500

Thursday, January 13

- ❖ See and Sip Networking Reception – \$5,000 – Exclusive

Friday, January 14

- ❖ Lunch Networking Sponsor – \$3,000
- ❖ Afternoon Break Networking Sponsor – \$3,000
- ❖ Faculty Dinner – join the faculty at a private dinner – \$7,000

Saturday, January 15

- ❖ Lunch Networking Sponsor – \$3,000
- ❖ Afternoon Networking Sponsor – \$3,000
- ❖ Industry Symposia* - \$5,000
(see link in next column)
- ❖ Advisory Board Meeting – email for pricing and details

Food and beverage are provided by The Aesthetic Society except for Industry Symposia and Advisory Board meetings.

Sponsorships are customized and provide great visibility! Sponsors are recognized on the symposium website, in email blasts, and on signage.

Reserve Now! Jackie S. Nunn,
jackie@theaestheticsociety.org

Industry Symposia

Host an educational or promotional program with a presentation on products/services to your target audience. Industry Symposia are well received by the sponsoring company and attending surgeons. Download the application [here](#).

To learn more about Sponsorship Opportunities and Industry Symposia, please contact:

Jackie S. Nunn

Director of Corporate Relations
jackie@theaestheticsociety.org

Affiliated Events

If you are interested in hosting a function during the meeting, please note all functions must be approved by The Aesthetic Society. We do not allow functions involving the attendees to be held during official scheduled events.

To learn more about Affiliated Events, please contact:

Kathleen McClemmy, Director of Meetings
kathleen@theaestheticsociety.org or
562.799.2356, ext. 124



4455 Paradise Road
Las Vegas, NV 89169

Virgin Hotels Las Vegas, is offering the following accommodations (1/12-1/16):

- Chamber Room, \$169 plus tax, average rate.
- Ruby Tower (Suite), \$252 plus tax, average rate.

Check-In/Check-Out Time

Check-In is 3:00 pm

Check-Out is 11:00 am



Please reserve your room by visiting <https://book.passkey.com/gt/218227710?gtid=35bb7a6a0167f19dfa5ade435d620870>

Deposit and cancellation penalties may apply.

Last Day for Reservations

Tuesday, December 14, 2021, is the last day for reservations. After this date, room reservations at our preferred rate may no longer be available.

Electrical, Internet and Audio-Visual Services

If you require electrical, internet access or audio-visual services, you must order these from PSAV. **These ARE NOT included with your table.**

If staying at Virgin Hotels Las Vegas, please note - the Wi-Fi **DOES NOT** bleed down to the meeting rooms.

[Electrical, Internet Access Form, Audio Visual and Payment Form.](#)

Earning Exhibitor Priority Points

You can earn additional exhibitor priority points by:

- ❖ Utilizing guest room(s) in the official Aesthetic Society housing block - 3 points (3 points per company - not per room)
- ❖ Submitting your company description before the deadline - 1 point
- ❖ Supporting The Aesthetic Society's education programs, advertising and/or special projects - 1 point per \$5,000 spent

Exhibitor Badge Registration

The [Exhibitor Badge Registration Form](#) should be returned by December 10, 2021, to erika@theaestheticsociety.org or via fax to 212.921.0011.

Any forms received after December 10 will be processed on-site at the meeting. The fee will be \$550 per badge printed onsite.

Exhibitor Description

Complete and submit the [Exhibitor Description Form](#) via email to erika@theaestheticsociety.org - the description of your company's product/services in 50 words or less, will be included in our meeting app.

The Exhibitor Description form must be submitted prior to the deadline of December 10, 2021, to qualify. **NO EXCEPTIONS.**

Inquiries, Applications, Exhibitor Descriptions and Badges

Erika Ortiz-Ramos
Director of Exhibits
562.799.2356, ext. 309
erika@theaestheticsociety.org

Michelle Rincón
Meetings and Exhibits Associate
562.799.2356, ext. 310
michelle@theaestheticsociety.org

Affiliated Events and Special Assistance

Kathleen McClemmy
Director of Meetings
562.799.2356, ext. 124
kathleen@theaestheticsociety.org

Social Media and Public Relations

Sarah Lilburn
Director, Public Relations
562.799.2356, ext. 305
sarah@theaestheticsociety.org

On-Site Marketing and Advertising Opportunities

Jackie S. Nunn
Director of Corporate Relations
562.799.2356, ext. 127
jackie@theaestheticsociety.org

Important Dates to Remember and Additional Exhibit Opportunities

Important Dates to Remember

Immediately

- ❖ [Complete Application and return with payment](#)

November 30, 2021

- ❖ Table cancellation deadline

December 10, 2021

- ❖ [Exhibitor Badge Registration deadline](#)
- ❖ [50 word company description](#) and information regarding show specials and/or giveaways due

December 14, 2021

- ❖ Cut-off date for hotel reservations

Additional Exhibit Opportunities

The Aesthetic Meeting 2022
San Diego Convention Center

Exhibit Dates:

Friday, April 22

Saturday, April 23

Sunday, April 24

Meeting Dates:

April 20–24, 2022

<https://meetings.theaestheticsociety.org/the-aesthetic-meeting/index.php>

For more information, contact:

Erika Ortiz-Ramos

erika@theaestheticsociety.org

Michelle Rincón

michelle@theaestheticsociety.org

Virtual Option • CME Available

The AESTHETIC MEETING 2022

APRIL 20-24

Exhibits: April 22-24

SAN DIEGO, CA

San Diego Convention Center

meetings.theaestheticsociety.org



The Aesthetic Society



The Aesthetic Surgery Education
and Research Foundation

Artwork by Ryan Uhrich



We invite you to apply to participate at The Aesthetic Meeting 2022!

The meeting will be held at the San Diego Convention Center, San Diego, CA.

Exhibit Dates are:

Friday, April 22 – Saturday, April 24, 2022.

Wondering why you should exhibit at The Aesthetic Meeting?

Here are some reasons:

- Network with more than 1,700 Aesthetic Plastic Surgeons, Nurses and Physician Assistants
- Interact with surgeons interested in learning about your products and services
- Encounter prospective and existing clients and improve your brand visibility
- Educate and inform attendees about new changes or advances in your products

For more information, please contact

Erika Ortiz-Ramos,

erika@theaestheticsociety.org or

Michelle Rincón,

michelle@theaestheticsociety.org.