

Join us as The Aesthetic Society launches its 7th Annual Experienced Insights in Breast & Body Contouring Symposium. This event will deliver the ultimate interactive experience with some of the specialty's brightest minds.

Invited Faculty include:

Caroline A. Glicksman, MD, MJS, Chair  
Patricia A. McGuire, MD, Vice Chair  
David A. Sieber, MD, Vice Chair

William P. Adams, Jr., MD  
Jamil Ahmad, MD  
Al Aly, MD  
Ashley Gordon, MD  
Kristi Hustak, MD  
Nolan S. Karp, MD  
Kristi Hustak, MD  
Nolan S. Karp, MD  
Danielle Le Blanc, MD  
Steven R. Sigalove, MD  
Louis L. Strock, MD  
Jennifer L. Walden, MD

With expected in-person attendance of approximately 80 board-certified plastic surgeons, exhibits will be intimate with ten available tables.

## EXPERIENCED INSIGHTS IN BREAST AND BODY CONTOURING

September 8–10, 2022

Hotel Crescent Court  
Dallas, TX

Chair: Caroline Glicksman, MD, MSJ  
Vice Chairs: Patricia McGuire, MD and  
David Sieber, MD

CME Available

[meetings.theaestheticsociety.org](https://meetings.theaestheticsociety.org)



# Exhibit Space, Space Assignments, and Cancellation Policy

## Exhibit Space - limited to 10 exhibitors

[Click here to download application](#)

Fee: \$2,450 per six-foot table

### **Exhibits will be in the Crescent Foyer. For each table rented, exhibitors will receive:**

- ❖ One (1) six-foot draped table and two (2) chairs in the exhibit area
- ❖ Two company representatives allowed per table
- ❖ Continental breakfasts, breaks and luncheons with meeting attendees
- ❖ Spectator admission to the Scientific Session - space permitting
- ❖ Opportunity to discuss your products/services with 80 in person meeting attendees
- ❖ Attendee and Exhibitor Networking Reception on Thursday, September 8<sup>th</sup> from 4:30 pm to 5:30 pm in the Crescent Foyer.

## Space Assignments

- ❖ Placement of exhibits will be pre-assigned by the Director of Exhibits, based on conflict-of-interest positions and the date of receipt of the application.
- ❖ Exhibitor tables will be pre-labeled for set-up.
- ❖ Space assignments may not be changed.

## Cancellation Policy

- ❖ In the event of cancellation, refunds will be made if notification of cancellation is received in writing to [erika@theaestheticsociety.org](mailto:erika@theaestheticsociety.org) prior to June 30, 2022.
- ❖ There will be a 25% administrative fee of \$612.50 per tabletop for ALL refunds.
- ❖ Refunds will not be made for cancellations received after June 30, 2022.

# Rules and Regulations

## Rules & Regulations

- ❖ Displays are limited to TABLETOPS ONLY. Banner stands may be displayed directly behind your table if space permits. No banners may be displayed on the sides of tables. All exhibits, equipment, displays, literature, video and audio equipment, etc. must be contained within the allotted 6' of table space. Care is to be used so as not to obstruct those exhibiting in adjacent spaces.
- ❖ The exhibitor fee of \$2,450 includes the full meeting registration of two representatives per table and indicated food and beverage. An additional representative may register for a non-transferable fee of \$550 (\$600 on-site) with a maximum of four representatives per tabletop - two representatives at a time. Badges are NOT transferable.
- ❖ Sales, order placement and/or delivery for/of merchandise is permitted. Each transaction must be accompanied by a receipt for the purchaser. All transactions must be conducted in a professional manner consistent with The Aesthetic Society's Rules and Regulations.
- ❖ Exhibits not adhering to these rules and regulations will be dismantled on-site at the exhibitor's expense with no refund.

## Rules & Regulations Continued

- ❖ All exhibitors are expected to abide by all applicable Food and Drug Administration regulations. Products which are not FDA approved or are pending FDA approval will be permitted to be exhibited when accompanied by the appropriate signage.
- ❖ All exhibitors are expected to abide by all ACCME Standards for Commercial Support. Standard 4 states that no promotional activity may occur in the area of a CME activity.
- ❖ For security reasons, The Aesthetic Society discourages cash transactions.

All exhibits MUST REMAIN INTACT until the official closing time - Saturday, September 10<sup>th</sup> at 3:00 PM. If you dismantle your booth prior to this time, you will be penalized, and three points will be deducted from your account. Please plan your travel accordingly.

The Aesthetic Society reserves the right to control, restrict and supervise any exhibitor whose exhibit and/or conduct and activities are deemed objectionable.

# Attendance Agreement In-Person and Virtual

## As Noted on the Application

- ❖ No Friends and Family. You will not allow any individual to participate in your place.
- ❖ No Photographs. You will not photograph, record, or take any screen captures of the presentations.
- ❖ PHI Confidentiality. You will hold in strictest confidence any protected health information revealed.
- ❖ Permission to be Photographed. You understand that The Aesthetic Society will record this event for its own purposes, including republication in print and on its digital platforms. You hereby give permission for The Aesthetic Society and its assigned, to use your name, photograph, and public-facing biography, without compensation to you, in conjunction with any such uses.
- ❖ COVID-19 Policy. You agree to adhere to all infectious disease protocols in place during the event, including those imposed by The Aesthetic Society, the venue, the county health department, and any state directives, and if you so fail, you hereby consent to be ejected from the venue with no refund.
- ❖ Assumption of Risk. You accept and assume all risks of your in-person participation, including the risk of injury or contracting an infectious disease, including but not limited to COVID-19 exposure.
- ❖ Release of All Claims. You hereby release, indemnify against all costs, expenses, and attorney fees, and hold harmless the event venue and The Aesthetic Society, as well as their respective affiliates, directors, officers, agents, employees, contractors or volunteers, from any claims related in any fashion to the event.

## Liability/Security

- ❖ Although all reasonable efforts will be made to provide security, exhibitors are urged to secure valuables nightly. Neither The Aesthetic Society nor the meeting venue will be responsible for lost or stolen items.
- ❖ Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save The Aesthetic Society/The Aesthetic Surgery Education and Research Foundation, the meeting venue - and their employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof excluding any such liability caused by the sole negligence of the meeting venue, its employees or agents.

## Liability/Security Continued

- ❖ Exhibitor must maintain sufficient liability insurance which covers all potential problems during the meeting.
- ❖ Exhibitor acknowledges that The Aesthetic Society and the meeting venue - do not maintain responsibility or insurance covering such losses by exhibitor. We are aware that general security will be provided and if losses or problems occur, we agree to promptly notify the Society's Director of Exhibits or Director of Meetings so that the proper authorities can be alerted.

## Special Assistance

If, due to a disability, you require any further assistance while in attendance at this meeting, or if you have any specific dietary restrictions, please contact the Society's Director of Meetings, Kathleen McClemmy at [kathleen@theaestheticsociety.org](mailto:kathleen@theaestheticsociety.org) or at 562.799.2356.

# Install and Dismantle, Exhibit Dates and Hours

## Install/Dismantle Dates and Hours

**Exhibits will be in the Crescent Foyer.**

### **Install - Thursday, September 8**

10:00 am - 4:00 pm

All exhibits must be completely set up by 4:00 pm. Unauthorized personnel and/or children under 16 are not allowed in the exhibit area during setup, exhibit hours or dismantling.

### **Dismantle - Saturday, September 10**

3:00 pm - 5:00 pm

All exhibits must remain intact until the official closing time – Saturday, September 10, 2022, at 3:00 pm.

If you dismantle your booth prior to this time, you will be penalized, and three points will be deducted from your account. **Please plan your travel accordingly.**

## Attendee and Exhibitor Networking Reception

### **Thursday, September 8**

4:30 pm - 5:30 pm

## Exhibit Dates and Hours

### **Friday, September 9**

7:00 am - 4:00 pm

Includes: Continental Breakfast, coffee and lunch break and Grab a Beer with the Exhibitors.

### **Saturday, September 10**

7:00 am - 3:00 pm

Includes: Continental Breakfast and coffee, lunch break and networking break

Exhibit schedule is subject to change

## Shipping To and From the Hotel/Meeting

Special arrangements must be made for receiving any equipment, goods, displays or other materials that will be sent, delivered or brought into the Hotel. Failure to do this may result in deliveries being refused or material being unavailable when required.

Hotel's receiving dock is open from 7:00 am to 8:30 pm, Monday through Friday.

Advance arrangements must be made through Hotel's conference services department for weekend deliveries.

Exhibitors are responsible for their own shipping requirements.

**Shipments/boxes  
will not be accepted by  
Hotel Crescent Court prior to  
Tuesday, September 6, 2022.**

Any materials being sent to Hotel must be marked as follows:

Hold For Guest Arrival:  
Guest Name/Company Name  
Arrival Date  
Hotel Contact

Hotel Crescent Court  
400 Crescent Court  
Dallas, TX 75201

An extra labor fee for storing and delivering boxes to function room is charged based on amount of time spent by staff in handling these materials.

*Shipments that arrive at the hotel will be subject to handling fees and delivery charges. These fees and charges are the sole responsibility of the exhibiting company.*

# Sponsorship Opportunities, Industry Symposia and Affiliated Events

## Sponsorship Opportunities

### Thursday, September 8

- ❖ Networking Reception - \$5,000
- ❖ Private Faculty Dinner - \$5,000  
Includes two invitations to attend, acknowledged on the invitation and at the dinner.

### Friday, September 9

- ❖ Networking Break Sponsor - \$3,000  
Great visibility
- ❖ Industry Symposium - \$5,000
- ❖ Hosted Advisory Board Meeting - \$2,500  
Targeted invitations

**All sponsorships are exclusive and are designed to fit your company needs.**

- ❖ The Aesthetic Society provides the food and beverage for the receptions and breaks (excluding the Symposium and Advisory Board Meetings).
- ❖ Recognition and visibility are provided in email blasts, on the Breast and Body Symposium website and on signage.

**To learn more and to reserve, please contact:**

Jackie S. Nunn  
Director of Corporate Relations  
[jackie@theaestheticsociety.org](mailto:jackie@theaestheticsociety.org)

## Industry Symposia

Host an educational or promotional program with a presentation on products/services to your target audience. Industry Symposia are well received by the sponsoring company and attending surgeons. Download the application [here](#).

To learn more and to reserve, please contact:

Jackie S. Nunn  
Director of Corporate Relations  
[jackie@theaestheticsociety.org](mailto:jackie@theaestheticsociety.org)

## Affiliated Events

If you are interested in hosting a function during the meeting, please note all functions must be approved by The Aesthetic Society. We do not allow functions involving the attendees to be held during official scheduled events.

For more information, please contact our Director of Meetings, Kathleen McClemmy at [kathleen@theaestheticsociety.org](mailto:kathleen@theaestheticsociety.org).



# Hotel Crescent Court



Hotel Crescent Court  
400 Crescent Court, Dallas, Texas 75201  
Phone: 214.612.7672

[Click here for Reservations](#)

The iconic Hotel Crescent Court offering accommodations for a special rate of \$249.00 (9/8-9/11), plus tax.

Check-In/Check-Out Time  
Check-In is 4:00 pm  
Check-Out is 12:00 pm



Please click [here](#) to reserve your room.

You must mention "The Breast & Body Contouring Symposium" in order to receive this special rate. Deposit and cancellation penalties may apply; please ask for details when making your reservations.

## Last Day for Reservations

Thursday, August 18, 2022. After this date, room reservations at our preferred rate may no longer be available.

**Limited Availability**  
**DO NOT WAIT TO RESERVE**

## Electrical, Internet Access and Audio-Visual Services

If you require electrical, internet access or audio-visual services you must order these from Encore. **These are NOT included with your table.**

**Basic** wifi is available in the meeting spaces.

[Electrical, Internet Access and Audio-Visual Order Form](#)

## Earning Exhibitor Priority Points

You can earn additional exhibitor priority points by:

- ❖ Utilizing guest room(s) in the official Aesthetic Society housing block - 3 points (3 points per company - not per room)
- ❖ Submitting your company description before the deadline - 1 point
- ❖ Supporting The Aesthetic Society's education, advertising and/or special projects - 1 point per \$5,000 spent

## Exhibitor Badge Registration

The [Exhibitor Badge Registration Form](#) should be returned by August 15, 2022, to [erika@theaestheticsociety.org](mailto:erika@theaestheticsociety.org).

Any forms received after August 15, 2022, will be processed at the meeting. The fee will be \$550 per badge printed onsite.

## Exhibitor Description

Complete and submit the [Exhibitor Description Form](#) via email to [erika@theaestheticsociety.org](mailto:erika@theaestheticsociety.org) - the description of your company's product/services in 50 words or less.

**This must be submitted prior to the deadline of August 15, 2022, to qualify.**

**NO EXCEPTIONS.**

## **Inquiries, Applications, Exhibitor Descriptions and Badges**

Erika Ortiz-Ramos, CEM  
Director of Exhibits  
Phone: 562.799.2356, ext. 309  
Email: [erika@theaestheticsociety.org](mailto:erika@theaestheticsociety.org)

Michelle Rincón  
Exhibits Associate  
Phone: 562.799.2356, ext. 310  
Email: [michelle@theaestheticsociety.org](mailto:michelle@theaestheticsociety.org)

## **Affiliated Events and Special Assistance**

Kathleen McClemmy, CMP  
Director of Meetings  
Phone: 562.799.2356, ext. 124  
Email: [kathleen@theaestheticsociety.org](mailto:kathleen@theaestheticsociety.org)

## **Social Media and Public Relations**

Sarah Lilburn  
Director, Public Relations  
Phone: 562.799.2356, ext. 305  
Email: [sarah@theaestheticsociety.org](mailto:sarah@theaestheticsociety.org)

## **On-Site Marketing and Advertising Opportunities**

Jackie Nunn  
Sr. Director of Industry Relations  
Phone: 562.799.2356, ext. 127  
Email: [jackie@theaestheticsociety.org](mailto:jackie@theaestheticsociety.org)

# Important Dates to Remember and Additional Opportunities

## Important Dates to Remember

### **Immediately**

Complete Application forms and return with payment

### **June 30, 2022**

Table cancellation deadline

### **August 15, 2022**

Exhibitor Badge Registration deadline

Exhibitor Description deadline

### **August 19, 2022**

Electrical, Internet Access and Audio-Visual Services deadline

### **August 18, 2022**

Cut-off date for hotel reservations

## Additional Opportunities

Nuances in Injectables – The Next Beauty Frontier

October 15, 2022

Faculty Hybrid Symposium

Facial and Rhinoplasty Symposium

January 12-14, 2023

Virgin Hotels, Las Vegas, NV

The Aesthetic Meeting 2023

April 19-23, 2023

Miami Beach Convention Center

Miami Beach, FL

Contact: Erika Ortiz-Ramos

[erika@theaestheticsociety.org](mailto:erika@theaestheticsociety.org)



We invite you to take advantage of this opportunity to exhibit your products and services to this unique group of aesthetic plastic surgeons.

For information about exhibiting at Facial and Rhinoplasty Symposium, please contact Erika Ortiz-Ramos, [erika@theaestheticsociety.org](mailto:erika@theaestheticsociety.org) or Michelle Rincón, [michelle@theaestheticsociety.org](mailto:michelle@theaestheticsociety.org)



## FACE AND RHINOPLASTY SYMPOSIUM

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**January 12-14, 2023**

Virgin Hotels Las Vegas  
Las Vegas, NV

Co-Chairs: Christopher Surek, DO and  
Jason Roostaeian, MD

**CME Available**

[meetings.theaestheticsociety.org](https://meetings.theaestheticsociety.org)



# The Aesthetic Meeting 2023



Miami Beach, FL  
Miami Beach Convention Center  
April 19-23, 2023  
Exhibits: April 21-23



We invite you to apply to participate at The Aesthetic Meeting 2023!

The meeting will be held at the Miami Beach Convention Center, Miami Beach, FL.

Exhibit Dates are:  
Friday, April 19 – Saturday, April 23, 2023.

Wondering why you should exhibit at The Aesthetic Meeting?

Here are some reasons:

- Network with more than 1,200 Aesthetic Plastic Surgeons, Nurses and Physician Assistants
- Interact with surgeons interested in learning about your products and services
- Encounter prospective and existing clients and improve your brand visibility
- Educate and inform attendees about new changes or advances in your products

For more information, please contact  
Erika Ortiz-Ramos,  
[erika@theaestheticsociety.org](mailto:erika@theaestheticsociety.org) or  
Michelle Rincón,  
[michelle@theaestheticsociety.org](mailto:michelle@theaestheticsociety.org).